The use of English in automotive business and industry

The role of English in the world has been significant. Especially with the growing trend of technology, take for example, information communication and technology, automotive industry, robotic, and many more. In fact, the use of English has been indicated with the research and publication in the world wide web commonly inundated with English.

This trend is not without reason. Firstly, English is the only language, whose non-native speakers are outnumbering its native speakers. This trend has continously made English becomes the global language. The term given to a language, which is used in every aspect of huma life, regardless of his or her professions or jobs. The language, which is recognized in the world, despite being considered as second or foreign language.

Secondly, the use of English in the web has been popular for several primary reasons :1) The web is the open access place where people around the world meet and interact. So, regardless of their background and profession they can meet and access the free sources. If they need to have the same perspective, they need to have relatively the same language, or the language, which is commonly accepted in global community. The use of English, in this case, is reasonable since it is the only language, which is learned and used by more people in the world nowadays.

Unlike mandarin, which is considered as one of the toughest competitor. Mandarin is spoken due to the number of people, who spread accross the globe. So, again it is because of the number of their native speakers, and not because of their popularity. Therefore, it is reasonable if the business people, particularly those involved in automotive industry try to incorporate English into their business as they want that their products can penetrate the diverse world. And again English has proven to be very potent in doing that.

Please explain the questions below using the above arguments! Some addition may be needed to make your explanation much better!

1. What is the proof of the importance of English in the world?

2. Why do the business people and technologist depend on English in their activities?

3. Why is English considered as the global language?

4. What is the thing that Mandarin can do to compete English?

5. What is the thing that Mandarin can not do when competing with English?